



1ST EDITION
SÃO PAULO · BR

— SPONSORSHIP MEDIA KIT

THE PRIVATE SIDE OF PAYMENTS

The future of **payments** in Latin America.

Two days connecting the people building the next generation of financial infrastructure.

DATE

18-19 NOV 2026

VENUE

JOCKEY CLUB DE SÃO PAULO

SITE

paytechlatam.com

The payments epicenter of Latin America.

For two days, regulators, CEOs, CTOs and investors share one stage to discuss what comes after Pix and build the region's next rails.

PaytechLatam runs on a single rail: the payments that connect the region in real time. The Jockey Club de São Paulo sets the scene; the agenda brings the substance. A technical, credible gathering.

Pix & Instant

The evolution of instant payments and the new payment rails.

Stablecoins & Cross-border

Digital currencies, global settlement and the future of cross-border payments.

Open Finance & Regulation

From regulation to scale: the next generation of financial infrastructure.

AI & Compliance

AI applied to risk, fraud, compliance and customer experience.

DATE	18-19 NOV 2026
VENUE	Jockey Club de São Paulo
ADDRESS	Av. Lineu de Paula Machado, 1263 · Cidade Jardim
CITY	São Paulo · SP · BR
FORMAT	1 main stage · 09h-19h
COORD	-23.5836, -46.6997
LANGUAGE	PT / EN / ES

4,800+

Expected attendees

120+

Speakers

18

Countries represented

2

Days of content

1ST-EDITION PROJECTIONS · TARGET NUMBERS

Put your brand in front of who **decides** payments.

PaytechLatam's audience isn't volume — it's decision power. Founders, payments executives, regulators and investors who set the rails the region's money will run on.

01

PSPs & acquirers

who process and settle

02

Digital wallets

super-apps and wallets

03

Banks & BaaS

incumbents and banking-as-a-service

04

Open Finance

data and payment initiation

05

Fintechs

credit, cross-border, infra

06

Regulators

central banks and industry bodies

07

Investors

fintech VCs and corporate venture

08

Big tech

platforms entering payments

C-level & leadership

18 countries

Investors in the same room

One room. Who builds, who regulates and who invests in the region's payments.

Four reasons to be at the **start line.**

Sponsoring the 1st edition is getting in ahead of the curve — tying your brand to the agenda that defines Latin American payments, with direct access to decision-makers.

01

Exposure to decision-makers

Your brand beside the technical agenda, in front of C-levels, regulators and investors — on stage, on the marquee and in the materials.

02

Qualified lead generation

Attendee list and booth capture: payments decision-makers, not casual visitors.

03

Brand authority

A stage for your leadership: keynote, panel or fireside on the topic your company owns.

04

Product demonstration

A booth and activation area to put your product in the hands of who integrates and buys.

ACTIVATION LEVEL VARIES BY TIER · SEE NEXT PAGE

Choose your tier at the start line.

Three levels of presence, from a booth to the title tier. Limited slots in the 1st edition — category exclusivity goes to the first to close.

	Diamond TITLE TIER · 1 SLOT	Gold 3 SLOTS	Silver 6 SLOTS
Logo — placement	Maximum prominence	Secondary	Tertiary
Booth / activation	Premium, expanded	Standard	Compact
Content slot	Keynote or panel	Panel or fireside	—
Complimentary passes	High	Medium	Lower
Lead list	Full	Segmented	—
Brand in communications	All	Selected	Mention
Mention in opening	✓	—	—
Investor Dinner (eve)	✓	—	—
Dedicated social post	✓	✓	—
Category exclusivity	✓	—	—
INVESTMENT	On request	On request	On request

QUANTITIES AND SCOPES ILLUSTRATIVE · TERMS ON REQUEST

Custom tiers are also possible — talk to the team. contato@paytechlatam.com

— — RESERVE YOUR TIER

Latin America's payments hit the **stretch**. Come with them.

1st-edition sponsorship slots are limited and category exclusivity is by order of close. Secure yours.

EMAIL	contato@paytechlatam.com
SITE	paytechlatam.com
EVENT	18-19 NOV 2026 · Jockey Club de São Paulo
SUBJECT	Sponsorship · 1st edition

Reserve your tier →

Payments are the **rails**.
People are the **network**.
Business is the **destination**.

PAYMENTS

FINTECH

OPEN FINANCE

STABLECOINS

CROSS-BORDER

AI

COMPLIANCE

DIGITAL ASSETS